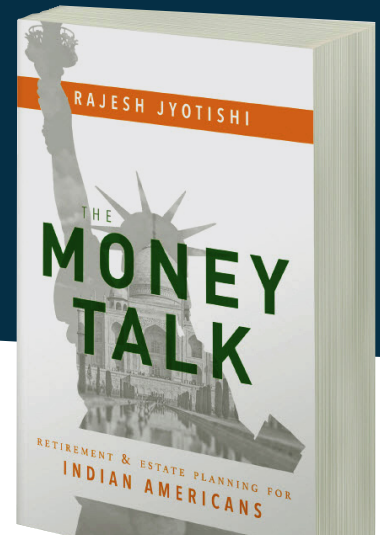
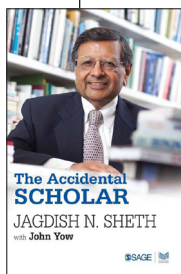


Finally! A book on retirement and estate planning that talks to the Indian-American Mindset.



The Money Talk represents some of the most important lessons Rajesh has learned in the financial services industry over the last 25 years.

“ADVANCED PRAISE!”



“Money Talk is a very timely and practical guide to retirement planning specially written for the Indian American community. Rajesh Jyotishi is master storyteller. He makes such dry subject as financial planning, a joy to read.”

—Professor Jagdish N. Sheth,
Kellstadt Professor of Business,
Emory University, USA.

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As an Estate Planning Attorney with over 10 years of experience, I too can't emphasize enough the importance of proper financial planning. Often, in my practice, I see that the South Asian women, and even those who hold high paying jobs and have a great professional career before them, are clueless when it comes to financial planning. Many don't even know what assets they have, how much they own and how they are held. To make matters worse for the Indian women, it is typically considered ill-fate and a bad omen to talk about their spouses' death and as such, many of the women do not like to discuss estate planning and family finances. As such, with the unfortunate and unforeseen deaths of their spouses, they are left as beneficiaries or heirs of estates with no knowledge of family finances.



—Shilpa Gokare, Attorney, The Gokare Lawfirm

Money Talk by Rajesh Jyotishi is a timely, relevant and easy to understand guide for financial planning for Indian Americans and others. It provides readers with the necessary information for the evaluation of their current financial status and suggests steps to ensure a worry free financial future.



Indian society is changing but life in many ways is still governed by tradition, conventions and historical precedents. Indian Americans are relatively speaking better educated than other immigrants and should not take things for granted out of inaction but take advantage of the existing laws and opportunities to plan for their own financial security and other family members. Serious reading of this book is the first step as it opens one's eyes to the reality around us in our adopted country.

—Pavittar Safir, CFP

With The Money Talk, Rajesh hopes to reach out to as many people as possible including Indians and South Asians so that they are better informed and also well-prepared for the challenges that they may face.



This book could not have come at a better time as the first big wave of Indian immigrants that came in the seventies and eighties are retiring and the next big wave of software professionals that came in the late nineties are already making aggressive plans for retirement. Rajesh's personal belief in the concept of giving that he always practiced is known to me. His advice to make charitable giving an integral part of the retirement planning is extremely valuable. A must read for all immigrants!

—Vijay Vemulapalli, Secretary and Board of Director,
Vibha (www.vibha.org)

Rajesh's book, "The Money Talk: Retirement & Estate Planning for Indian Americans" is very informative and covers the two topics that everyone should consider. This book is a great resource and is invaluable to our Indian American community.

—Patty Krishnan, CPA
(Owner of Krishnan Company P.C. CPA)



Available on amazon.com and other online book retailers on April 25, 2017
For more information: www.RajeshJyotishi.com